

Hard ecotourist Physically active travelers with a strong environmental commitment who seek specialized trips with an emphasis on personal experiences.

LEED An alliteration for Leadership in Energy and Environmental Design, a certification program sponsored by the nonprofit U.S. Green Building Council recognizing sustainable practice in building design, construction, and renovation.

Mass tourism Twentieth-century phenomenon whereby the working and middle classes began traveling in large numbers for leisure purposes.

Nature-based tourism Travel to unspoiled places to experience the natural world.

Soft ecotourist Physically passive travelers with moderate environmental commitment who seek multipurpose trips with an emphasis on interpretation and physical comfort.

Sustainable tourism Tourism activities and development that do not endanger the economic, social, cultural, or environmental assets of a destination.

Voluntourism A trip that combines travel activities with charitable work.

Wildlife tourism Travel to observe animals, birds, and fish in their native habitats without altering their behaviors.

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